

**KONERU LAKSHMAIAH EDUCATION FOUNDATION**

Green Fields, Vaddeswaram, Guntur Dist. - 522 502

**II/II MBA (DM & EC) I Semester Supplementary Examinations
Nov/Dec 2018 (Y16 Batch)****TIME TABLE****TIMINGS: 09.30 AM to 12.30 PM**

Date	Course Code	Course Title
28.11.2018	16DM61C0	Strategic Management and Policy
29.11.2018	16DM61C1	Social Media Marketing
30.11.2018	16DM61M0	Brand Planning and Consumer Insights
01.12.2018	16DM61M1	Services Marketing
03.12.2018	16DM61D0	Search Engine Optimisation
04.12.2018	16DM61D2	Mobile and Email Marketing
05.12.2018	16DM61D3	Affiliate Marketing
06.12.2018	16DM61XA2	Ad Tech and Mar Tech

Note: Practical Examinations for Supplementary candidates will commence after completion of Theory Examinations. Detailed Time Table will be given by the Examination Branch.

CONTROLLER OF EXAMINATIONS

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